



Course Specification

— (Bachelor)

Course Title: **Health Program Planning and Evaluation**

Course Code: **PHE26344**

Program: **Bachelor of Sciences in Public Health**

Department: **Public Health**

College: **Applied Medical Sciences**

Institution: **University of Bisha**

Version: **1**

Last Revision Date: **2-8-2023**





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A. General information about the course:

1. Course Identification

1. Credit hours:					
4(2+2)					
2. Course type					
A.	<input type="checkbox"/> University	<input type="checkbox"/> College	<input checked="" type="checkbox"/> Department	<input type="checkbox"/> Track	<input type="checkbox"/> Others
B.	<input checked="" type="checkbox"/> Required		<input type="checkbox"/> Elective		
3. Level/year at which this course is offered: 6 th level 3 rd year					
4. Course general Description:					
Focuses on planning, monitoring and evaluation of Public Health programs or projects.					
5. Pre-requirements for this course (if any):					
NA					
6. Pre-requirements for this course (if any):					
NA					
7. Course Main Objective(s):					
<ul style="list-style-type: none"> a. Explain the concept of planning, monitoring and evaluation in the context of Public Health program or project. b. Equip the students with the skills to plan for a Public Health intervention based on community health needs assessment. c. Equip the students with the skills to develop an evaluation framework for a Public Health intervention. 					

2. Teaching mode

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	24	26.7%
2	Blended		
3	E-learning	2	2.2%
4	Active learning	4	4.4%
5	Practical	60	66.7%

3. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lecture	30
2.	Laboratory/Studio	60
3.	Blended	
4.	E-learning	2





5.	Active learning	4
6.	Self-learning	60
Total		150

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	Explain the concept of planning, monitoring and evaluation	K3	Lecture-discussion	Written exam
2.0	Skills			
2.1	Analyze the health needs of a given community	S1	Lecture-discussion Case study	Written assessment Case study presentation and report
2.2	Formulate a health intervention plan based on the identified needs of the community	S2		
2.3	Develop an evaluation framework for a health intervention	S2		
3.0	Values, autonomy, and responsibility			
3.1	Make decisions based on evidence and sound arguments while upholding personal integrity, professionalism, and ethical principles.	V1	Case study	Case study presentation and report

C. Course Content

No	List of Topics/ Lectures	Contact Hours
1.	Introduction to Planning	2
2.	Health Program or Project Planning	2
3.	Ethical Framework and Approaches in Planning	2
4.	Paradox in Planning	2
5.	Planning Cycle	2
6.	Planning Models	2
7.	Strategic Planning	2
8.	Problem Tree Analysis	2
9.	Budget Management	2
10.	Lean Management	2
11.	Results-based Management	2
12.	Monitoring	2
13.	Evaluation	2





14.	Logical Framework Analysis	4
Total		30

No	List of Topics / practical	Contact Hours
1.	Health Program or Project Planning	4
2.	Ethical Framework and Approaches in Planning	4
3.	Paradox in Planning	4
4.	Planning Cycle	2
5.	Planning Models	4
6.	Strategic Planning	4
7.	Problem Tree Analysis	5
8.	Budget Management	3
9.	Lean Management	3
10.	Results-based Management	3
11.	Monitoring	4
12.	Evaluation	5
13.	Logical Framework Analysis	15
Total		60

D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Quiz #1	3 th	5%
2.	Laboratory Report on Problem Tree Analysis	6 th	5%
3.	Midterm Examination	8 th	20%
4.	eLearning activities	10, 12 th	15%
5.	Laboratory Report on Logical Framework Analysis	13 th	5%
6.	Final Examination	16 th	50%
Total			100%

E. Learning Resources and Facilities

1. References and Learning Resources

Essential References	1. L. Michele Issel. 2014. Health Program Planning and Evaluation. Jones & Bartlett Learning.
Supportive References	WHO. 2001. Evaluation in health promotion: Principles and Perspectives. WHO Regional Publications European Series, No. 92



	<ol style="list-style-type: none"> 2. F. McKenzie, Brad L. Neiger and Rosemary Thackeray. 2012. Planning, Implementing and Evaluating Health Promotion Program: A Primer, 6th edition. London: Pearson 3. Bartholomew, Parcel, Kok and Gottlieb. 2011. Planning Health Promotion Programs: An Intervention Mapping Approach. San Francisco, CA: Jossey-Bass. 4. Mary E. Watson. 2010. System Approach Workbook for Health Education and Program Planning 5. M Sharma and John A Romas. Theoretical Foundations of Health Education and Health 6. Promotion. Sudbury: Jones & Bartlett Learning. <p>Fink, Arlene G. 2004. Evaluation Fundamentals: Insights into Outcomes, Effectiveness and Quality of Health Programs.</p>
Electronic Materials	Chortle.ccsu.edu/java5/cs151java.html Google, Altavista, Medline.
Other Learning Materials	Digital library, at university of Bisha

2. Required Facilities and equipment

Items	Resources
facilities	Middle size classroom
Technology equipment	Multimedia projector Smartboard
Other equipment	NA

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Students, Faculty, Quality committee	Direct/indirect - Using a well-structured questionnaire
Effectiveness of students assessment	Faculty members Peer Reviewer	Direct/indirect - Continuous reviewing and course portfolio
Quality of learning resources	Faculty members Curriculum Committee	Direct / indirect - Annual review course report
The extent to which CLOs have been achieved	Course coordinator	Direct / indirect
Other		





G. Specification Approval

COUNCIL /COMMITTEE	
REFERENCE NO.	
DATE	

